

JAN'25



SUPER STOCKIST & DISTRIBUTOR - KERALA

IN-HOUSE BRANDS



PRODUCT CATALOGUE

For Inquiries:
Off: 7736 930 073, Mob: 7593 096 190
sales@erasventures.com

[f /erasfoods](#) [@ /erasfoods](#)



JAN-25



INTERNATIONAL YEAR OF
MILLETS

Filled with a lot of health benefits

SUPER FOOD



MRP ₹299/-
തണ്ണിമത്തൻ വിത്ത്

MRP ₹279/-
മത്തൻ വിത്ത്

MRP ₹199/-
സൂര്യകാന്തി വിത്ത്

MRP ₹199/-
ആശാളി വിത്ത്

MRP ₹279/-
ചിയ സീഡ്സ് - Black

MRP ₹279/-
ചിയ സീഡ്സ് - White

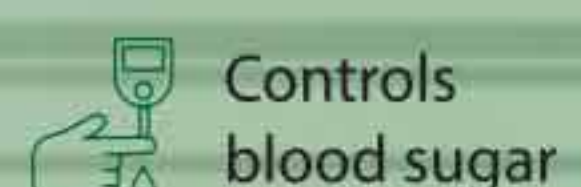
MRP ₹229/-
ബേസിൽ സീഡ്സ്

MRP ₹279/-
ഗോതമ്പു പൂല്ല് പൊടി

FROM THE HOUSE OF



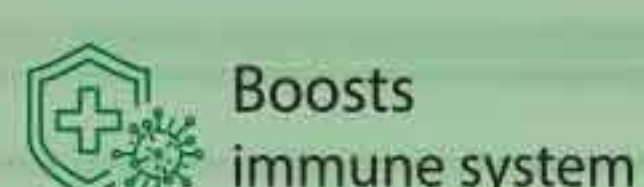
available at
amazon



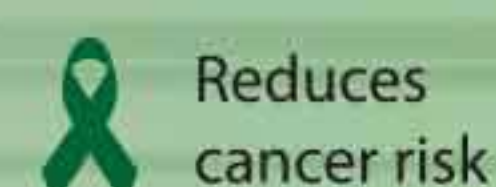
Controls blood sugar



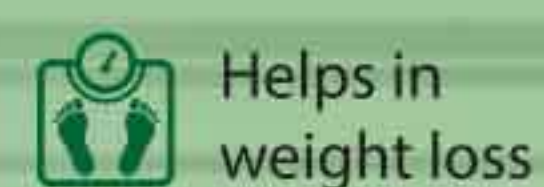
Boosts energy



Boosts immune system



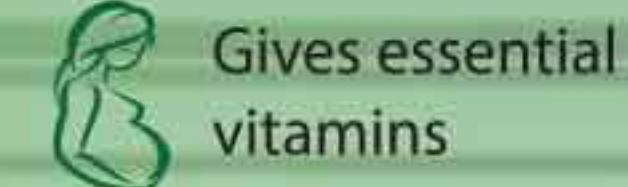
Reduces cancer risk



Helps in weight loss



Improves male fertility



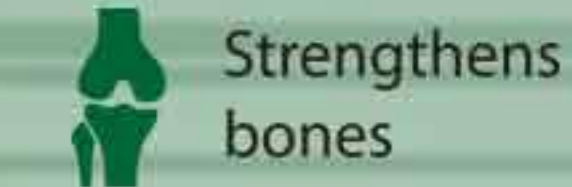
Gives essential vitamins



Reduces fatigue



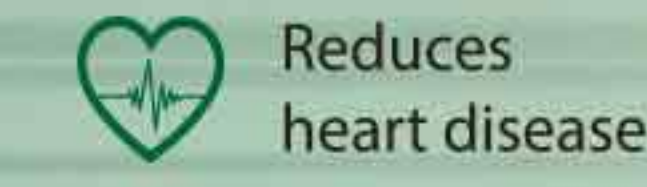
Beautifies your skin



Strengthens bones



Helps in fat burn



Reduces heart disease

7736 930 073



SWITCH TO MILLETS

Filled with a lot of health benefits



INTERNATIONAL YEAR OF
MILLETS
#SUPERFOOD



ചാമ പോത്തവിൽ
MRP ₹279/-

തിന
MRP ₹159/-

ചാമ അരി
MRP ₹159/-

കന്മം
MRP ₹199/-

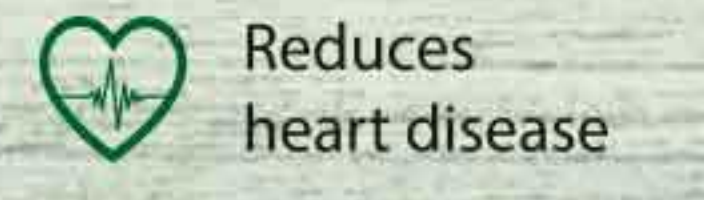
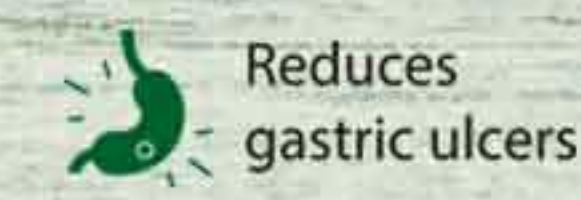
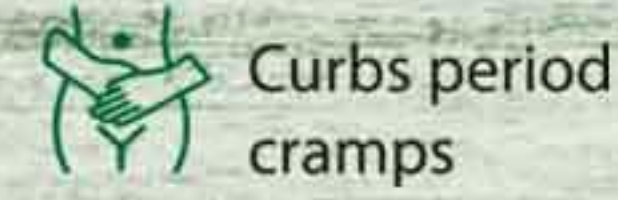
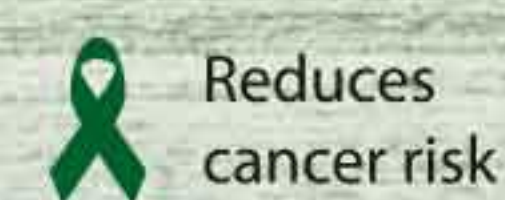
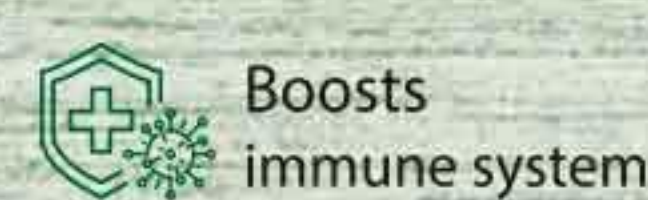
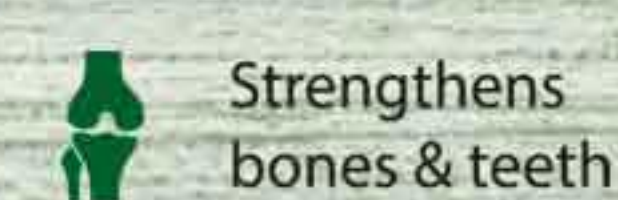
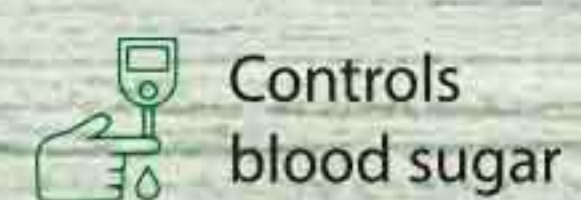
കുവരത്
MRP ₹159/-

കവടപ്പുള്
MRP ₹159/-

FROM THE HOUSE OF
eras ventures

100%
NATURAL
PRODUCT

available at
amazon



7736 930 073



100% ORGANIC QUINOA & RICE



INTERNATIONAL YEAR OF
MILLETS

MRP ₹299/-
400g



MRP ₹349/-
400g



MRP ₹199/-
400g



MRP ₹129/-
400g



MRP ₹199/-
400g



MRP ₹229/-
400g



FROM THE HOUSE OF

eras ventures

PREMIUM CASHEWS

MRP
₹349/- for 150g



PISTA & ALMOND



MRP
₹399/- for 150g



MRP
₹339/- for 150g



MRP
₹279/- for 175g



MRP
₹159/- for 125g



MRP
₹169/- for 250g

FROM THE HOUSE OF
eras ventures

SUGAR . SALT . SEASONINGS . OILS

ORGANIC BROWN SUGAR

MRP ₹199 for 400g



MRP
₹119 for 200g



HIMALAYAN PINK SALT

MRP ₹119/- 300g

available at
amazon



ERAS SEASONINGS

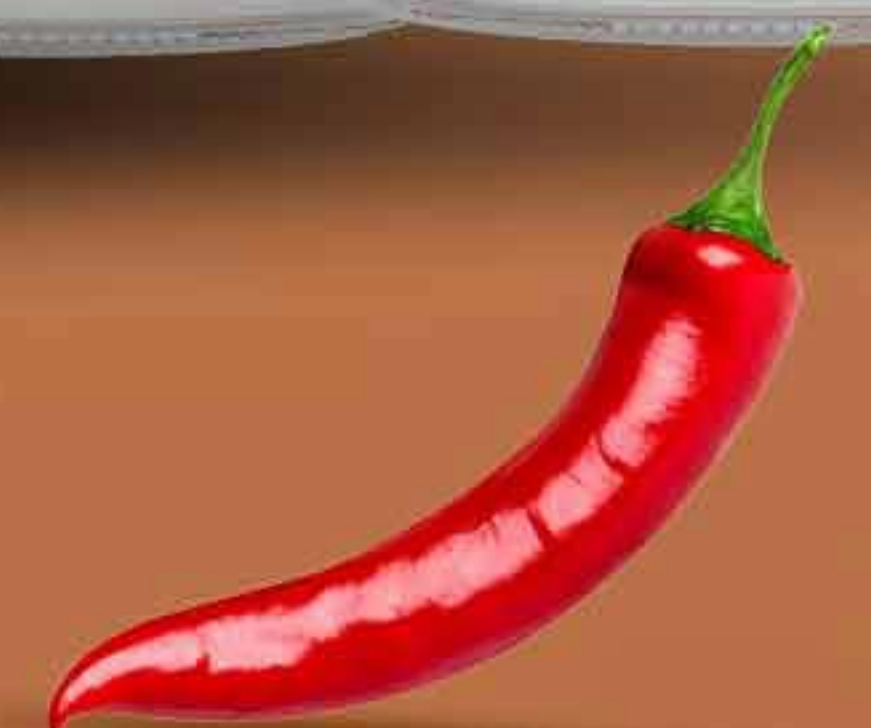
15 to 35 grams

MRP
₹119/-



MRP
₹129/-

PRODUCT OF INDIA



COLD PRESSED

PREMIUM Essential Oils

WEIGHT
LOSS

MRP
₹499/-
30ml



HAIR
GROWTH

MRP
₹599/-
30ml



REDUCE CHOLESTEROL &
BLOOD SUGAR

MRP
₹349/-
30ml



BOOSTS
HEART HEALTH

MRP
₹499/-
30ml



HEALTH BENEFITS:

IMMUNE SYSTEM SUPPORT | SKIN HEALTH | HEART HEALTH | COGNITIVE FUNCTION (BRAIN/MEMORY)
DIGESTIVE HEALTH | ANTI-INFLAMMATORY PROPERTIES

PREMIUM Essential Oils

**ERAS
OILS**

HAIR • SKIN • BODY

COLD PRESSED

BRAIN, LIVER
HEALTH

MRP
₹499/-
30ml



FOR SKIN

MRP
₹599/-
30ml



PAIN
RELIEF

MRP
₹549/-
30ml



TREAT
ACNE

MRP
₹599/-
30ml



HEALTH BENEFITS:

IMMUNE SYSTEM SUPPORT | SKIN HEALTH | HEART HEALTH | COGNITIVE FUNCTION (BRAIN/MEMORY)
DIGESTIVE HEALTH | ANTI-INFLAMMATORY PROPERTIES

ERAS

FLORAL WATER

MRP
₹275/-
100ml



HAIR GROWTH



FOR OILY SKIN



GLOWY SKIN



PH BALANCE & CALMS ACNE



PREVENT WRINKLE & DARK SPOTS



PREVENT BACTERIAL & FUNGAL INFECTIONS



CRAVOVA®
THE CRAVE BEGINS

COLD COFFEE
PET BOTTLE
(24 pcs / Case)

₹50/-
200 ML

Instant Delicious Cold Coffees



NON-ALCOHOLIC BEER

eras ventures



0.0%
alcohol
Malt Based

MRP
₹99/-
330ml

#DrinkDifferent

7736 930 073

₹99/-
250ml



₹60/-
250ml

ENERGY DRINK
WITH PLANT-BASED CAFFEINE
FROM THE HOUSE OF
3 SISTERS



₹100/-
60ml

CLINICALLY PROVEN NATURAL **HANGOVER FIX**



₹60/-
1000 ml



Alkaline
pH 8.5+



₹35/-
500 ml

₹279/-
1000ml



₹149/-
500ml



₹120/-
200ml



₹85/-
200ml

Unsweetened. Flavoured
SPARKLING WATER



MRP ₹40/- 300 ML

mico mico



₹40/-
220 ML



 **eras ventures**
THE OFFICIAL DISTRIBUTOR
KERALA



NOURISH WITH NATURAL FRUIT JUICES

₹75
235ml



THE OFFICIAL DISTRIBUTOR
eras ventures

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MILK TREATS

₹75
235ml



THICK CREAM
₹250 / 170g



MYFITNESS
PEANUT BUTTER

eras ventures
THE OFFICIAL DISTRIBUTOR

SMALL 227g x 5 NOS



CHOCOLATE x 3 (₹179) ORIGINAL x 2 (₹169)

MEDIUM 510g x 16 NOS



NTRL UNSWTNDx 2 (₹320)

CHOCOLATE x 3 (₹339) ORIGINAL x 2 (₹320)



DARK CHO x 3 (₹399)

COFFEE x 1
(₹349)

ORANGEx 1

C - ALM CRN x 1 (₹419)

Your Child's
Super-Healthy
Snacking Partner



JUNIOR x 3

MRP - ₹379

LARGE 1000g x 3 NOS



DARK CHOC x 3 (₹689)

X-LARGE 1250g x 5 NOS



CHOCOLATE x 3 (₹689) ORIGINAL x 2 (₹649)



BUCKET 2500g x 5 NOS



CHOCOLATE x 3 (₹1319) ORIGINAL x 2 (₹1299)

X-LARGE 1250g x 2 NOS



NATURAL x 2 (₹649)



eras ventures
THE OFFICIAL DISTRIBUTOR

MYFITNESS PEANUT BUTTER

22g Protein Bar
PACK OF 6

67G
MRP
₹110/-



23g
Protein

375G
MRP
₹375/-



900G
MRP
₹320/-



1KG
MRP
₹3899/-



 **eras ventures**
THE OFFICIAL DISTRIBUTOR

 7736 930 073

RiteBite

MAX PROTEIN®

PEANUT BUTTER

MRP
₹449/-
1000g

CREAMY & CRUNCHY
UNSWEETENED

1KG



Gluten
Free



₹169/-

₹169/-

₹179/-

₹175/-

₹175/-



7736 930 073

 **eras ventures**



YOUR RITE SNACK



Zero
preservatives



Zero
added sugar



Full of
superfoods

SNACKING BARS x 6 Flavours
12 pcs per outer

MRP
₹45/-
40gm

NEW

RiteBite
wellness

**FRUIT FILLED
FIBER BARS**

x 4 Flavours

12 pcs per outer

MRP
₹50/-
40gm

eras ventures

THE OFFICIAL DISTRIBUTOR
KERALA

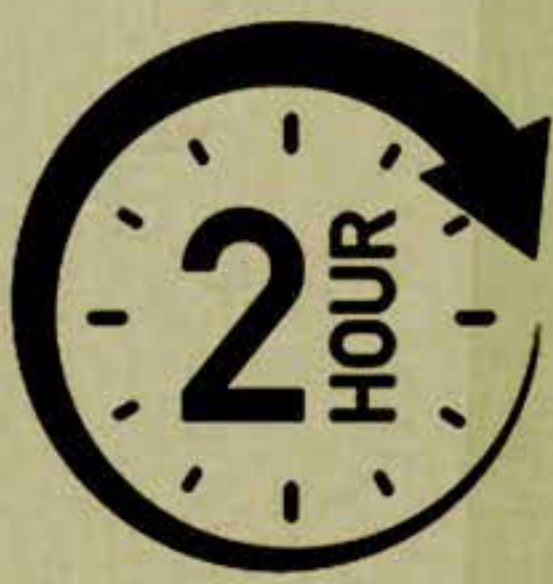
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MRP
₹80/-
45-55gm

DAILY BARS x7 Flavours

24 pcs per outer



eras ventures
THE OFFICIAL DISTRIBUTOR
KERALA
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MRP
₹140/-
70-75gm

ACTIVE BARS x6 Flavours

12 pcs per outer



MRP
₹180/-
100gm

ULTIMATE BARS x2 Flavours

12 pcs per outer





GRANOLA

CRUNCHY

eras ventures

7736 930 073

**10g
PROTEIN**

**5g
FIBER**

**7
GRAINS**

**NATURAL
INGREDIENTS**

Breakfast Cookies (12 pcs / Outer)



RiteBite

MAX PROTEIN®



CANISTER
(24 pcs /case)

₹119
120g

COMBO PACK - 1
(CJ, ST, DM)

₹115
pck of 3



COMBO PACK - 2
(PP, CM, CO)



SMALL

₹20
30g

POUCH

L - 42/case
S - 80/case

LARGE

₹45
60g



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THE OFFICIAL DISTRIBUTOR - KERALA

MRP ₹129/- 192g

MILLET HAKKA NOODLES

MINI PACKS
INSTANT
NOODLES

MRP ₹35/- 57g

MILLET
DOSA

MRP ₹89/- 150g

Mighty Munch

MRP ₹25/- 20g

RAGI & OAT
COOKIES

MRP ₹99/- 88g





JUMBO ROLLED OATS

MRP ₹245/- 500g



MRP ₹299/- 400g



MRP ₹299/- 400g



MRP ₹18/- 28g

MILLET PANCAKE

MRP ₹149/- 150g

MRP ₹199/- 150g



CEREALS FOR LITTLE ONES

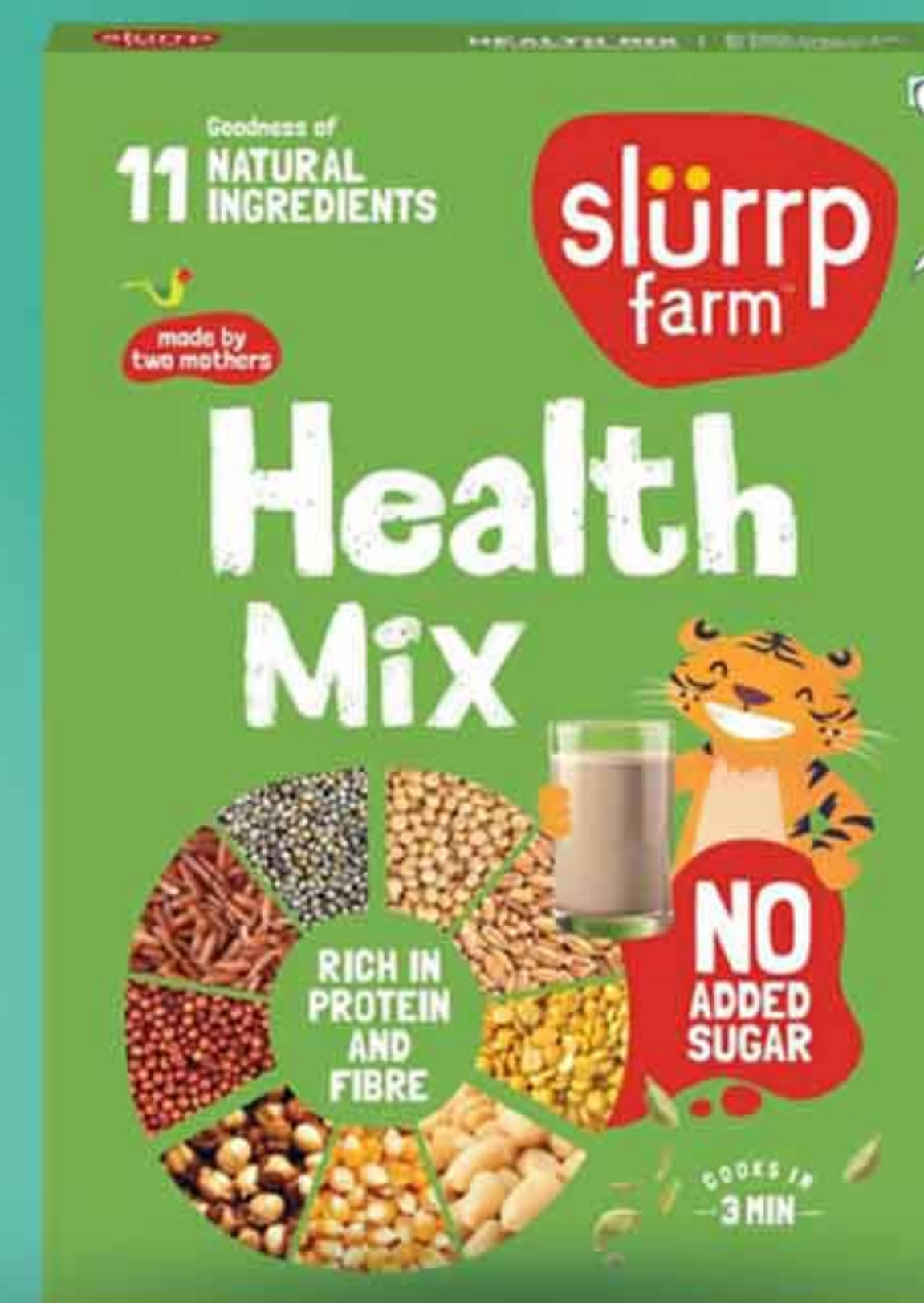


MRP ₹349/- 250g

MRP ₹300/- 250g

MRP ₹299/- 300g

no
junk



MRP ₹129/- 300g

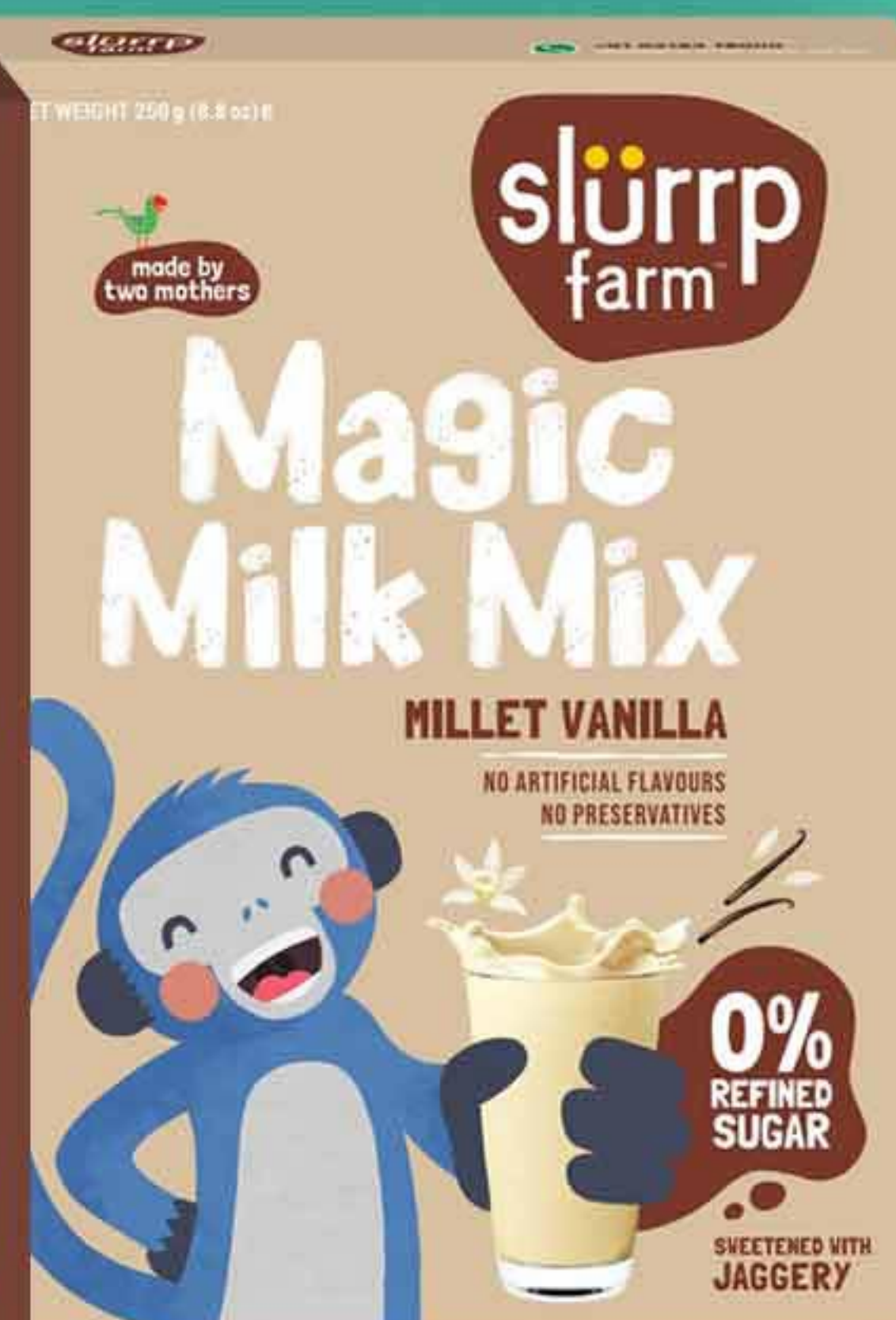


RAW
BANANA POWDER

MRP ₹399/- 250g

eras ventures
THE OFFICIAL DISTRIBUTOR - KERALA

NATURAL SUGAR



MRP ₹299/- 250g



MRP
₹499/- 100g



MRP
₹250/- for 300g



MRP
₹229/- for 300g



THE WORLD OF PACKAGED
SUPER FOODS

Nut pOps

MRP ₹130/- 50g



Oat Bites

MRP ₹50/- 50g



eras ventures
THE OFFICIAL DISTRIBUTOR

MRP
₹35/-
20g

FRUIT BITES SINGLE PACK



Millet Bites

MRP ₹50/- 50g



FRUIT BITES PACK OF 3

MRP ₹130/- 50g



Honey Jam

MRP
₹299/-
240g



Nectar Honey

TULSI
MRP
₹310/-
250g

FARMERS
MRP
₹399/-
500g



TULSI
MRP
₹599/-
500g

MRP
₹750/-
250g

Kids
Edition





Icy Juicy
Slushy Pouch

₹40
120ml



Sweet & Sour
Multi Taste Candy

₹50
26 gm

Mouth
Spray

₹25
20ml



₹35
40m

KERALA STOCKIST & DISTRIBUTOR
eras ventures

World of Candy



₹35
42ml

Squeezable Gel
12pcs/outer



₹75
110g



₹15
20-25g



₹35
40g



MADE IN THAILAND





The Sweetest Lollipop

eras ventures



Multiple shapes in
every price





₹350 - 15 tabs



₹350 - 15 tabs



₹350 - 15 tabs



₹350 - 15 tabs



₹350 - 15 tabs

APPLE CIDER VINEAGER (ACV) 5 FLAVOURS

(APPLE BURST, ORANGE, LEMON, WATERMELON, APPLE FLAVOUR)



₹350 - 15 tabs



₹350 - 15 tabs



₹350 - 15 tabs



₹350 - 15 tabs



₹350 - 15 tabs



₹350 - 15 tabs

₹400 - 15 tabs



₹350 - 15 tabs



₹350 - 15 tabs

TABLETS
PLIX
eras ventures
THE OFFICIAL DISTRIBUTOR
KERALA



₹350 - 15 tabs



₹350 - 15 tabs



₹450 - 15 tabs



₹650 - 15 tabs

PLIX

eras ventures

THE OFFICIAL DISTRIBUTOR
KERALA



POCKET FRIENDLY

₹20- 10g/pc



Pack of 30



₹20/pc
Pck of 30

"Beauty Sleep
is Real"



₹399
30 Tablets



₹850
200g



Insanely Yummy

₹495 - 1 KG



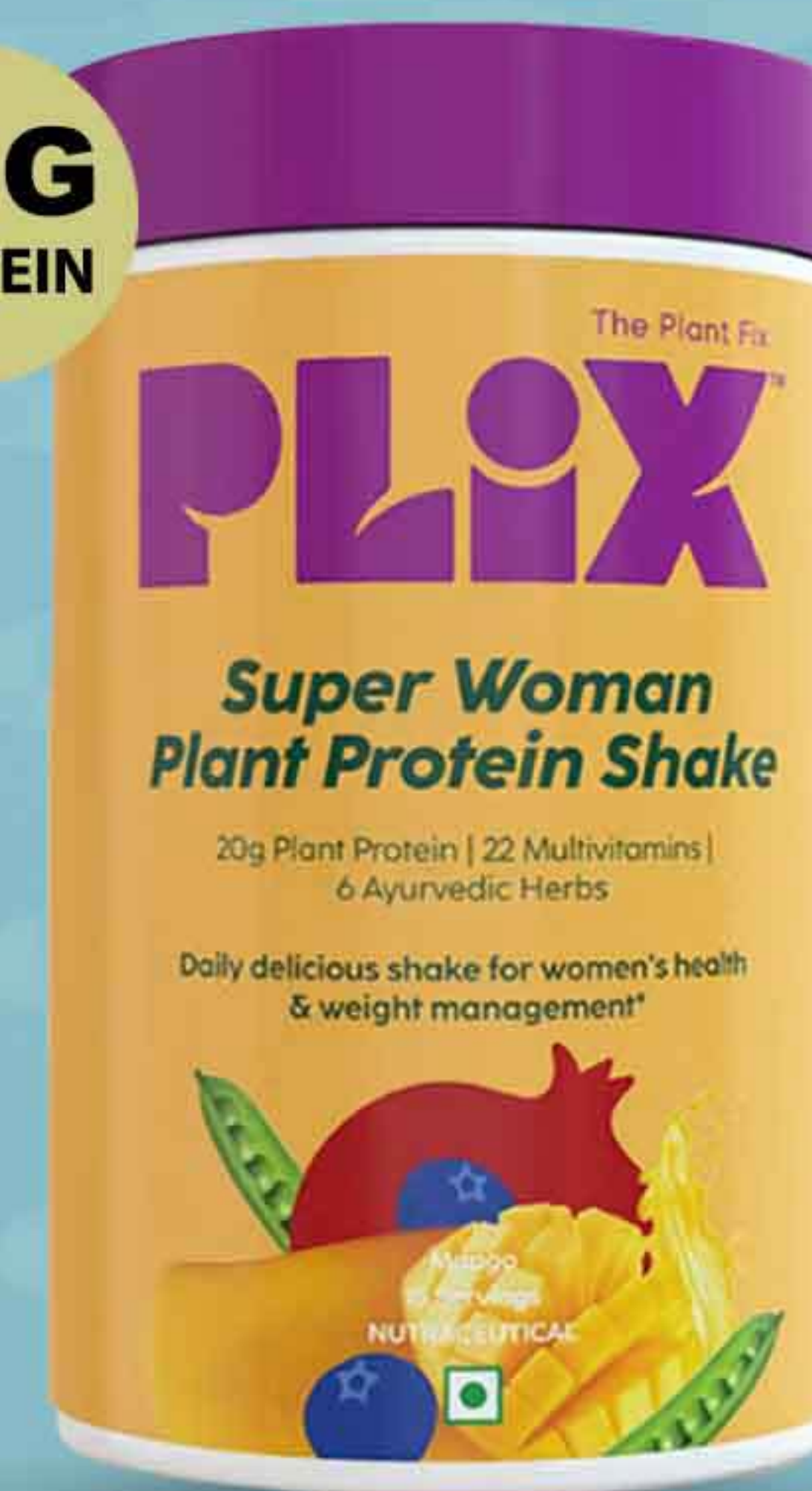
₹999
60 nos
Gummies

25G
PROTEIN



₹2300 - 1KG
30 Servings

20G
PROTEIN



₹2500 - 1KG
28 Scoopes

4.5G
BCAA



₹1249 - 1KG
30 Servings



₹750 - 10 Servings

PLiX PROTEIN WORLD

eras ventures
THE OFFICIAL DISTRIBUTOR
KERALA



25G
PROTEIN

4.5G
BCAA

₹2300 - 1KG
30 Servings

FACE WASH / CLEANSER

MRP ₹375/- 100ml



BODY WASH

MRP ₹400/- 236 ml

MRP ₹400/- 236 ml



MOISTURISING CREAM

MRP ₹500/- 200ml



MRP ₹450/- 60ml



PLIX
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MRP ₹450/- 50g

MRP ₹550/- 50g

MRP ₹375/- 50g



MRP ₹450/- 15g



LOTION - BODY/HAIR

MRP ₹800/- 50g

MRP ₹550/- 50g

MRP ₹525/- 50g

MRP ₹475/- 50g



MOISTURISER

CONDITIONER

MRP ₹550/- 175ml



MRP ₹450/- 175ml



MRP ₹400/- 175ml



MRP ₹650, 50g



MRP ₹200/- 15g



MRP ₹425/- 50g



SUNSCREEN

MRP ₹525/- 15g



MRP ₹550/- 30g

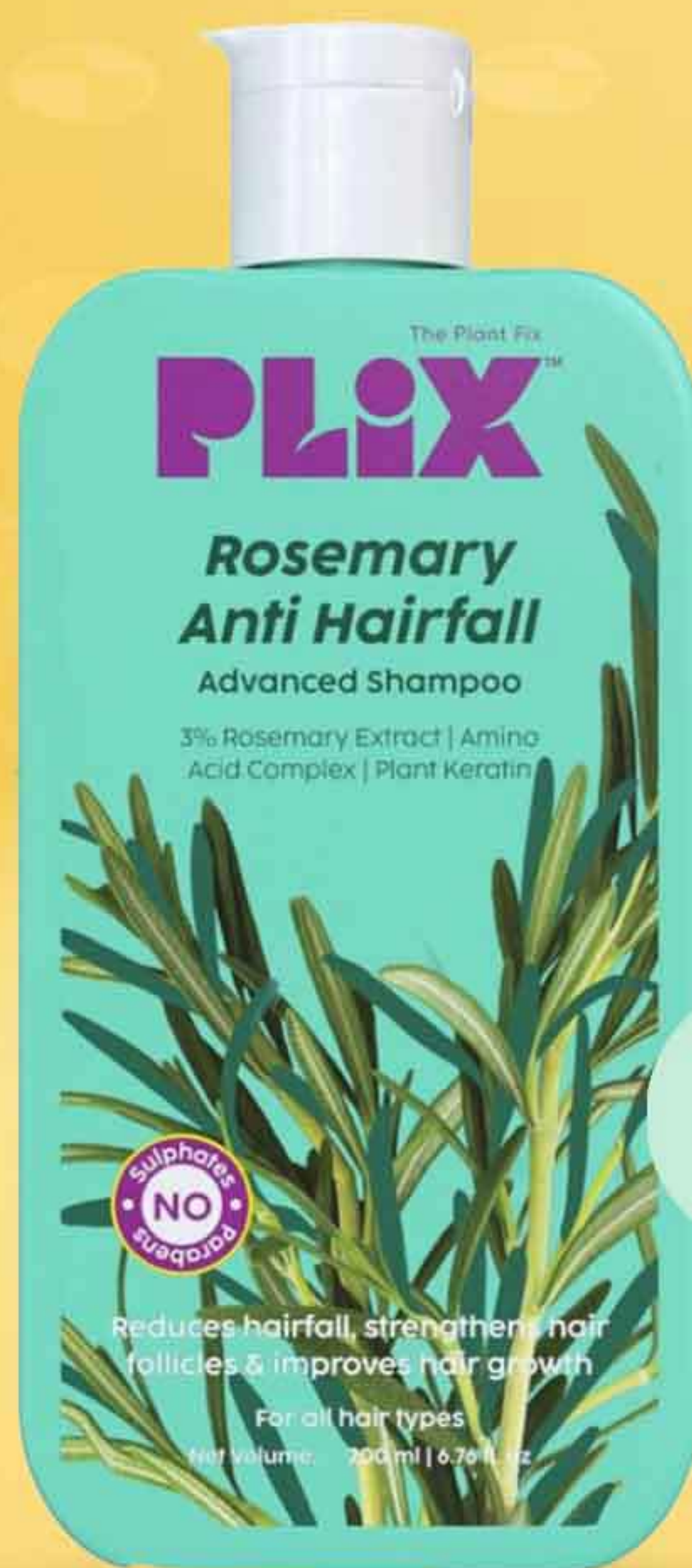


SHAMPOO

MRP ₹550/- 200 ml



MRP ₹400/- 200 ml



TONER

MRP ₹420/- 150 ml



MRP ₹420/- 150 ml



MRP ₹475/- 150 ml



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MRP ₹750/-
60 Patches



MRP ₹325/-
36 Patches

MRP ₹425/- 50g



MRP ₹575/- 200g



LIP MASK & NIGHT CREAM

MRP
₹550/-
50g



MRP
₹400/-
15g

MRP
₹375/-
15g

PLiX

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KERALA

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MRP ₹500/-
15g



MRP ₹600/- 200g



PLiX SERUM COLLECTION

Row 1 Products:

- PLiX Rosemary Hair Growth Advanced Serum** (30ml) | MRP ₹750/-
3% Redensyl™ | Anacain™ | Biotin
Boosts hair growth & reduces hair fall
For all hair types
- PLiX 24k Guava Gold Dewy Serum** (30ml) | MRP ₹600/-
Vitamin C | Hyaluronic Acid
Instant hydration & glow
For all skin types
- PLiX Guava Shine Bright Dewy Serum** (30ml) | MRP ₹575/-
3% Glycolic Acid | Vitamin C
For dark spots & even skin tone
For all skin types
- PLiX Guava Glow Dewy Serum** (20ml) | MRP ₹475/-
10% Vitamin C | Pentavitin
5KDA Hyaluronic Acid
Helps intensify brighten & hydrate skin
For all skin types
- PLiX Pineapple Skin Perfecting Dewy Serum** (30ml) | MRP ₹575/-
3% Tranexamic Acid | Mandelic Acid | HPA
For melasma, hyperpigmentation & PIE
For all skin types
- PLiX Pineapple De-Pigmentation Dewy Serum** (30ml) | MRP ₹575/-
2% Alpha Arbutin | Niacinamide | PHA
Reduces pigmentation & dark spot
For all skin types
- PLiX Jamun Active Acne Control Dewy Serum** (30ml) | MRP ₹525/-
2% Salicylic Acid | Zinc | Caffeine
Reduces & prevents acne, helps oil control
For acne prone skin
- PLiX Jamun Acne Marks Treatment Dewy Serum** (30ml) | MRP ₹575/-
10% Niacinamide | Zinc | Witch Hazel
Fades acne marks, blemishes & oil control
For acne prone skin

Row 2 Products:

- PLiX Pineapple Underarm Polish Serum Spray** (100ml) | MRP ₹450/-
2% Niacinamide | Lactic Acid | Aloe Vera
Reduces pigmentation & odor control
FANCYPERKS™
- PLiX Pineapple Odour Control Underarm Roll On** (50ml) | MRP ₹400/-
5% Lactic acid | Mandelic acid | Vitamin C
Odour control & brightens underarms
- PLiX Pomegranate Peeling Potion** (30ml) | MRP ₹500/-
25% AHA | 2% BHA | 5% PHA
Exfoliating glow facial
For all skin types
- PLiX Pomegranate Collagen Bounce Dewy Serum** (30ml) | MRP ₹575/-
3% Vegan Collagen | Vitamin C | Hyaluronic Acid
Hydrates & plumps skin, reduces fine lines
For all skin types
- PLiX Pomegranate Overnight Repair Dewy Serum** (30ml) | MRP ₹575/-
15% Squalane | Ceramide Complex | Multi-peptide
Skin renewal & reduces early skin aging
For all skin types
- PLiX Neem Anti-Dandruff Advanced Hair Serum** (30ml) | MRP ₹500/-
Squalane | Licithyl™ | Pantothenic Acid
Helps Reduce Dandruff, Scalp Itching & Irritation
For all scalp types
- PLiX Avocado Ceramide Moisture Rush Biphase Serum** (30ml) | MRP ₹550/-
0.9% Ceramide Complex CLR™, Niacinamide | Glycerin | Hyaluronic Acid
Soothes, supports barrier & moisturizes skin
For dry & normal skin
- PLiX Neem Anti-Dandruff Advanced Hair Oil** (100ml) | MRP ₹450/-
Neem | Tea Tree | Lemon
Helps stimulate hair follicles & nourish scalp
For all scalp types
- PLiX Hibiscus Bond Repair Advanced Hair Oil** (100ml) | MRP ₹500/-
12 Nutrient-Dense Herbal Oils
Helps provide nourishment, repairs rough & damaged hair
For dry & frizzy hair
- PLiX Rosemary Hair Growth Advanced Hair Oil** (100ml) | MRP ₹450/-
Rosemary | Bhringraj | Curryleaves | Menhadi
Helps promote hair growth & reduce hair fall
For all hair types
- PLiX Hibiscus Frizz Control Hair Serum** (50ml) | MRP ₹550/-
Fragrant Oils | Ceramide Complex
Frizz free, shiny, smooth & manageable hair
For all hair types
- PLiX Hibiscus Bond Repair 10-in-1 Hair serum** (50ml) | MRP ₹600/-
2% Malic Acid | Fiberhance™ | Ceramide Complex | Plant Keratin
Helps repair, protect hair bonds & helps reverse hair damage
For all hair types

PLiX
eras ventures
 THE OFFICIAL DISTRIBUTOR
 KERALA
 7736 930 073

30+ SUGAR FREE VARIANTS

XYLITOL GUM SUGAR FREE



SPEARMINT 10g
₹50



PEPPERMINT 10g
₹50



STRONG MINT 10g
₹50



₹120/-
30G



STRIKE GUM 29g
₹100



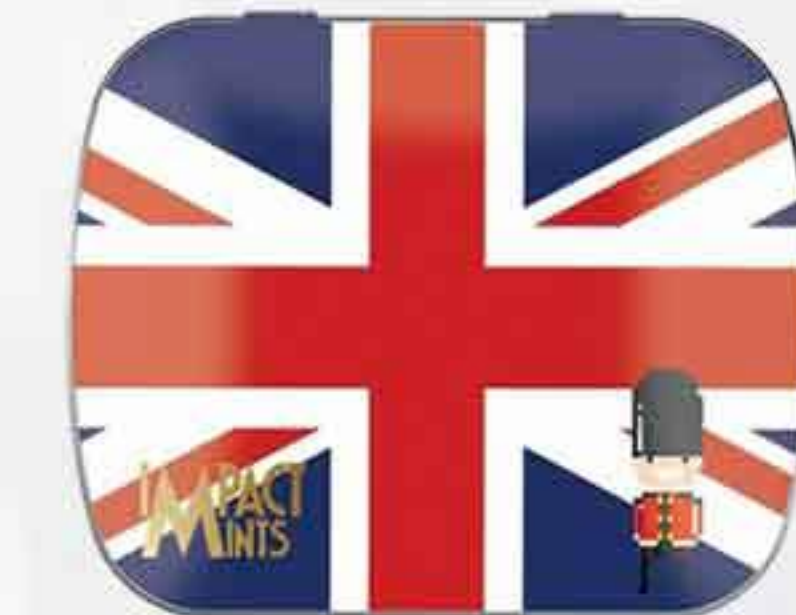
ICE MINTS 14g
₹150



FRESH MINTS 14g
₹150



STRAWBERRY MINTS 14g
₹150



IMPACT MINTS

10g - 35 nos approx
14g - 70 nos approx

MADE IN GERMANY

it's the prefect every day, any-time-of-day adventure for your taste buds.

NOODLES | PASTA | KIMCHI



₹15 - 60g
Masala Noodles



₹15 - 75g
Classic Chicken Noodles



₹15 - 75g
Classic Veg Soup Noodles



₹60 - 100g
Thai Seafood Noodles



₹60 - 100g
Akabare Chicken Noodles



₹60 - 100g
Napolitana Pasta Noodles



₹60 - 100g
Mushroom Cheese Noodles



₹120 - 150g
Kimchi VEG Noodles



₹120 - 150g
Kimchi CHICKEN Noodles



₹60 - 60g
Onion Rings



₹60 - 60g
Cheese Balls



₹125 - 70g
Cup Noodles

2pm
Noodles

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HONEY MIXED DRY NUTS

ALMOND, FIG, CASHEW
DATES, HONEY

₹349
300g



CHOCO FILLED COOKIES (9 pcs)

₹50
112.5g



₹360
270g

9 inner / pack

Rs.40 per inner



₹250
8-10g

IMLI POPS CLASSIC, SPICY & ELAICHI ₹5 per pc



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MENSTRUAL
CUP - **PCK of 1**



MRP: 399/-



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STERILIZER CUP
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MENSTRUAL CUP
+ STERILIZER
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MRP: 699/-

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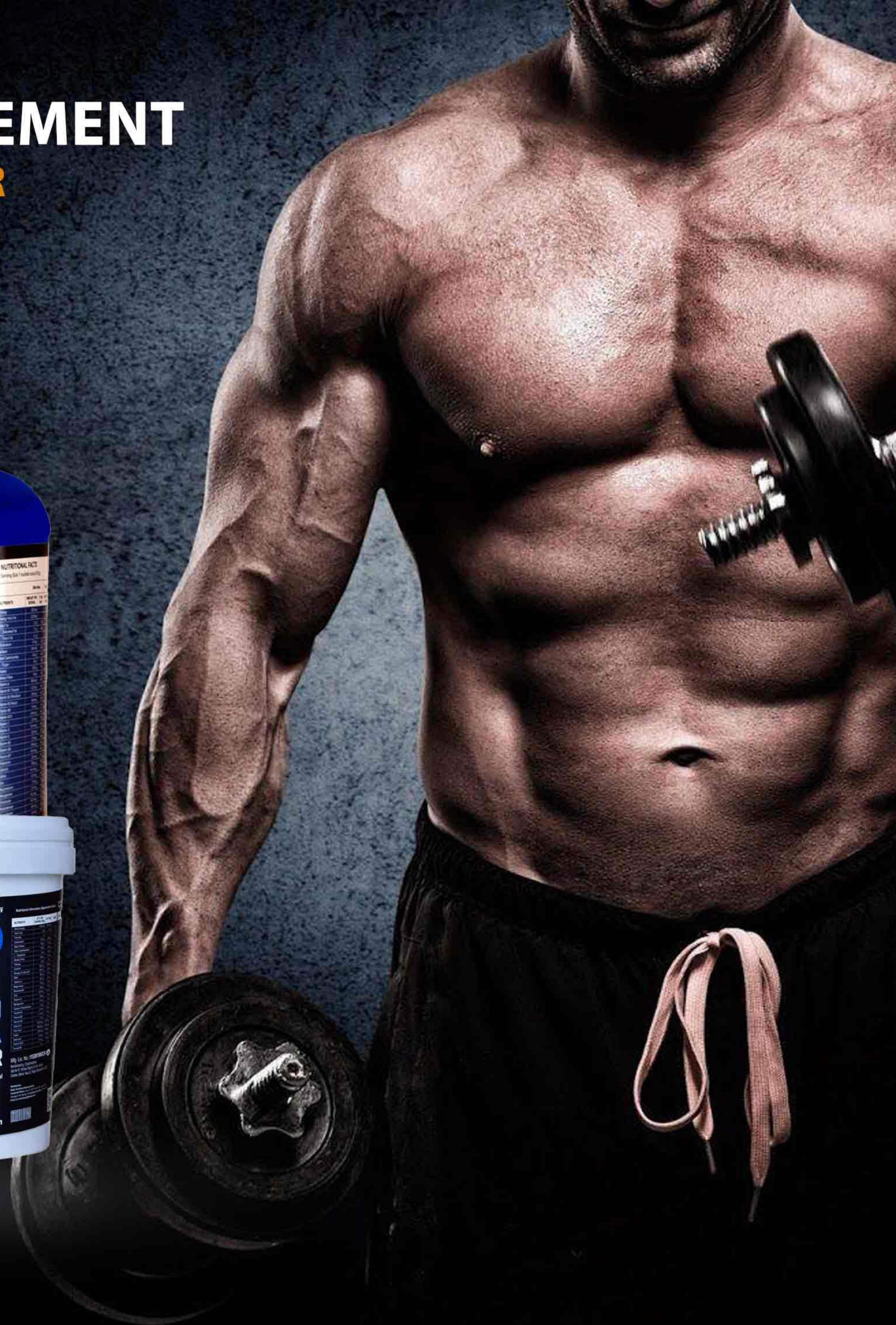
2 in 1
Technology

5KG

BTN

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